

TETTRIs Stakeholder Lab 2 – Fostering Innovative Synergies in Biodiversity Mainstreaming (WIP Title)

Under the TETTRIs Project (*WP5: Strategic and integrative taxonomy*), a new event is scheduled for November 29th, 2023. The second Stakeholder Lab, aims to foster innovative synergies between industries and the research community, specifically represented by TETTRIs consortium. The event will showcase various use cases of biodiversity mainstreaming while inviting inputs from the European Commission, CETAF, and other keynote speakers. It will bring together key *stakeholders from the scientific community gathered around CETAF, the TETTRIs partnership and the industry* to **explore the potential of linking biodiversity and biological taxonomy with the business world**. The hybrid event will highlight the importance of open innovation and include moderated matchmaking sessions for enhanced collaboration. The day will culminate in closure and networking opportunities.



This dynamic event is designed to accommodate 80 participants in a live setting, fostering extensive opportunities for exchange. Embracing the hybrid format, we aim to engage the CETAF community alongside interested stakeholders from industry, politics, and policy-making sectors. The hybrid approach allows us to broaden our reach and create synergistic connections beyond physical boundaries. Online matchmaking sessions will further enhance collaboration and exchange in the digital space, facilitating meaningful interactions between diverse stakeholders. **Join us as we leverage this innovative platform to drive impactful partnerships!**

With a focus on linking biodiversity and biological taxonomy with the business world, the event seeks to explore the vast potential of biodiversity in driving sustainable and impactful innovation. Through a hybrid format, Stakeholder Lab 2 aims to facilitate inclusive participation, engaging both the CETAF community and stakeholders from industry, politics, and policy-making sectors. The event will **encourage open innovation processes and feature moderated matchmaking sessions to enhance collaboration**. Ultimately, the event aspires to drive meaningful partnerships and create an interconnected network for fostering positive change in biodiversity conservation and research.

Event Schedule & Framework:

Date: 29th November 2023

Draft Agenda:

- 15:30: Arrival and Registration
- 16:00: Welcome Address by Katrin Vohland, General Director (GD) of NHM Wien & Ana Casino, Executive Director of CETAF.
- 16:15: Keynote by Colombe Warin from the European Commission (hybrid).
- 16:35: Lightning Impulse by Tara Shirvani
- 16:55: Lightning Impulse Paul Ploetner (Boston Consulting Group) on biodiversity positive business measures

17:15-17:45: Networking Break

17:45: Panel Session: Biodiversity Mainstreaming and Lessons for Taxonomy

- Steven Jansson – KU Leuven & Royal Museum of Central Africa
- Andreas Tschas – CEO, Glacier
- TBC – Biodiversity in Good Company
- Jeroen Dobbelaere, Sustainability Manager, ISTA Austria
- Kathrin Pauser – Business Director, Ketchum

18:45 - 19:30: TETTRIs presents "Taxonomist in Residence Program" TETTRIs consortium will present its "Taxonomist in Residence Program" with potential pilot cases, including a Q&A session.

19:30-20:00: Networking Reception

Moderation: The event will be expertly co-moderated by Dr. Markus Schmidt (biofaction) and Ines Mehu-Blantar (NHM Vienna).

Ideas for Collaboration: Participants will be encouraged to explore collaboration opportunities and innovative projects during the moderated matchmaking sessions and networking reception. The focus will be on establishing sustainable synergies between taxonomic expertise, the TETTRIs consortium, and various industries to drive impactful innovation and conservation efforts.

This event aims to ignite transformative ideas and create partnerships that leverage the power of biodiversity research and innovation for a sustainable and prosperous future. Stakeholder Lab 2 will contribute to shaping new pathways in biodiversity conservation, research, and development while positioning Deck50 as a crucial innovation hub in driving positive change.